

# BagTag Template & Design Specifications



**BagTag Size: 2 ¼" x 3 ⅛"**

Include ⅛" for bleed around all edges (to extend color or photograph to edges of BagTag). The bleed area will be cropped and not part of the finished product.

**Design Size with Bleed: 2 ½" x 3 ⅜"**

Bleed should only include color, photograph, or design that is able to be cropped—**no type** should touch bleed edge.

## Type

Type should not be closer than ⅛" to the cropped edges of the BagTag.

## Uploading – File Types

Acceptable files types include: JPG, PNG, GIF, TIF, PSD, PDF, and EPS.

## File Size

Please keep file size under 2 MB for easy uploading. Art resolution should be around 300 dpi.