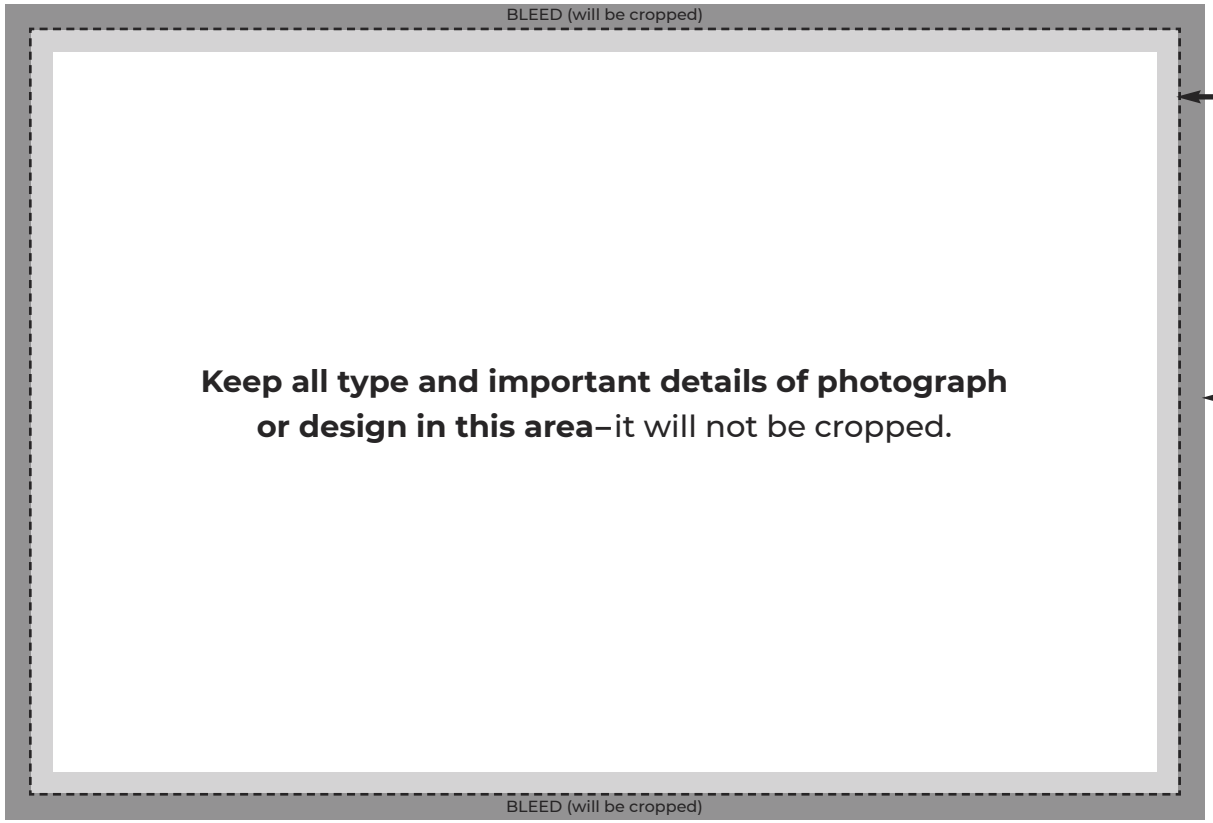
Postcard Design Specifications





Postcard Size: 4" x 6"

Include ⅛" for bleed around all edges (to extend color or photograph to edges of postcard). The bleed area will be cropped and not part of the finished product.

Design Size with Bleed: 4¼" x 6¼"
Bleed should only include color, photograph, or design that is able to be cropped—no type should touch bleed edge.

Type
Type should not be closer than ⅛" to the cropped edges of the postcard.

Uploading – File Types
Acceptable files types include: JPG, PNG, GIF.

File Size
Please keep file size under 2 MB for easy uploading. Art resolution should be around 300 dpi.