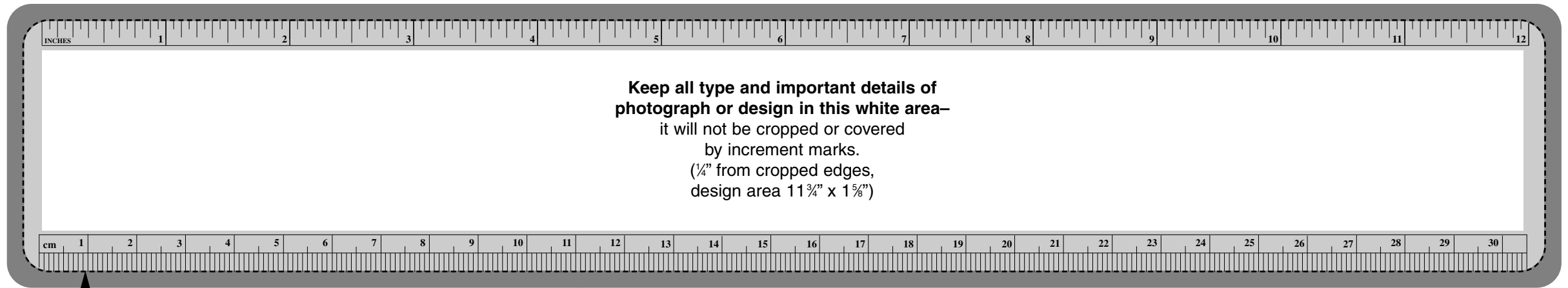


Ruler Template & Design Specifications



Ruler Size: 12 ¼" x 2 ½"

Include an additional ¼" for bleed around all edges (to extend color or photograph to edges of ruler). The bleed area will be cropped and not part of the finished product.

Ruler Size with Bleed: 12 ½" x 2 ¾"

Bleed should only include color, photograph, or design that is able to be cropped—**no type** should touch bleed edge.

Uploading – File Types

Acceptable files types include: JPG, PNG, GIF, TIF, PSD, PDF, and EPS.

File Size

Please keep file size under 2 MB for easy uploading. Art resolution should be around 300 dpi.