## **BagTag Template & Design Specifications**

Keep all type
and important
details of
photograph
or design in
this areait will not
be cropped.

BagTag Size: 2½" x 3½"

Include ½" for bleed around all edges (to extend color or photograph to edges of BagTag). The bleed area will be cropped and not part of the finished product.

Design Size with Bleed: 2½" x 3¾"

Bleed should only include color, photograph, or design that is able to be cropped—no type should touch bleed edge.

## **Type**

Type should not be closer than %" to the cropped edges of the BagTag.

## **Uploading – File Types**

Acceptable files types include: JPG, PNG, GIF, PDF.

## **File Size**

Please keep file size under 2 MB for easy uploading. Art resolution should be around 300 dpi.

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